

Seminar in Competitive Intelligence in Life Science

The intelligence might determine if your project will fly or die.
Learn on updates from invited experts from the intelligence community.

Stockholm Wednesday 20 September 2017

PROGRAM

0830-0930	Registration
0930-0940	Welcome, Introduction Anna Rydbeck , <i>bulb Intelligence</i> , Lund
0940-1010	Business Intelligence as a tool in investment processes Jonas Brambeck , <i>Industrifonden</i> , Stockholm
1010-1030	COFEE TEA
1030-1110	MERCATOR: Thesaurus of commercialization routes Göran Conradson , <i>bulb Intelligence</i> , Lund
1110-1140	Actionable Intelligence Eskil Söderlind , <i>bulb Intelligence</i> , Lund
1140-1200	Discussion
1200-1300	LUNCH
1300-1340	Understanding the Need to Know – the Fundamentals of Deductive Business Intelligence Stein Kleppestö , <i>Blueberry Hill/Lund University</i> . Lund
1340-1410	Cognitive Competitive Intelligence in Life Science, IBM Watson Torbjörn Hägglöf , <i>IBM</i>
1410-1420	COFEE TEA
1420-1500	Panel discussions and Concluding remark
Registration Cost	Send an e-mail to Anna Rydbeck anna@bulbintelligence.com SEK 1500:- + moms (VAT) including coffee and lunch.

www.bulbintelligence.com